



apsea
asian pacific state employees association

2012 Symposium November 8, 2012



diversity

NAVIGATING LEADERSHIP CHALLENGES AND EEO IN A CHANGED WORLD

Sponsorship Levels: Please select your sponsorship category below. To calculate the benefit of each sponsorship level, the minimum registration fee value for Early-bird member registrations is \$150. The number of attendee registrations provided within each category will be calculated on the actual dollar donation level contributed within each sponsorship category range. The Ad Fee Structures and specifications that are inclusive within these sponsorship categories are provided below.

Sponsorship Levels	Cost	Benefits
<input type="checkbox"/> Bronze Sponsor	\$500-\$999	2-3 Registrations, Business Card Ad in Conference Brochure, Sponsor Designation
<input type="checkbox"/> Silver Sponsor	\$1,000-\$1,999	5-10 Registrations, ¼ Page Ad in Conference Brochure, Sponsor Designation
<input type="checkbox"/> Gold Sponsor	\$2,000-\$3,500	11-15 Registrations, ½ Page Ad in Conference Brochure, Sponsor Designation
<input type="checkbox"/> Platinum Sponsor	\$5,000 +	20 Registrations, Full Page Ad in Conference Brochure, Award Co-Sponsorship, Event Sponsor Designation, Information Booth

Advertising Fee Structure:

Method of Payment

<input type="checkbox"/> Back Cover Color: 8 x 10.5	\$250
<input type="checkbox"/> Inside Front Cover Color: 8 x 10.5	\$250
<input type="checkbox"/> Inside Back Cover Color: 8 x 10.5	\$200
<input type="checkbox"/> Full Page (Interior) Black & White: 8 x 10.5	\$150
<input type="checkbox"/> Half Page (Interior) 8 x 5.125 (Horizontal)	\$100
<input type="checkbox"/> Quarter Page B/W Vertical 3.875 x 5.125	\$75
<input type="checkbox"/> Business Card B/W: 3 x 2.5 or 2.5 x 5	\$50

Specifications: Print optimized high resolution PDF is preferred. JPG at 300 dpi is also acceptable. No word or publisher files accepted.

Branding Sponsorships

- Symposium Bag Sponsorship:** \$2,000.00
-Canvas Bag with 4 Color Logo
- Printed Binder Sponsorship:** \$2,000.00
-Includes Inside Front Back Cover Color Ads
- Organic Cotton Lanyard** \$500.00
-Engraved with your Company Name
- Water Bottle** \$625.00
-Engraved with your Company Name & Logo
- Event Booth: Table Top Only** \$350.00

Check

Mailing Addresses:

APSEA Statewide Board/Sacramento Chapter
P.O. Box 22909
Sacramento, CA
95822-2909

For further information:

Dean Lan: Ph: 916.446.3809 Email: dlan0000@gmail.com

Rebekah Christensen: Ph: 916.801.7462
Email: rebekahjchristensen@gmail.com

Sponsor's Contact Information:

Total Sponsorship: \$_____.

Organization Name	Contact Person	Title
Mailing Address	City and State	Zip code
Telephone () _____-_____	Fax: () _____-_____	Email:
Special Instructions or Additional Information for APSEA:	Signature: _____	Date: _____